

# **Kelly C. George, Ph.D.**

## **Curriculum Vitae**

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### **EDUCATION AND APPOINTMENTS**

#### **Education**

Ph.D., Media and Communication, Temple University, 2014

M.A., Health Communication, Emerson College, 2008

B.A., English and Theater Arts, Rutgers College, Rutgers University, 2000

#### **Professional Appointments**

2022 Associate Professor

2016 – 2022 Assistant Professor  
Department of Arts, Languages, and Letters  
Immaculata University

### **UNIVERSITY ADMINISTRATION**

2021-2022 Director, Office of Sponsored Research  
Immaculata University

2012-2015 Director of Academic Programs  
Institute on Disabilities  
College of Education  
Temple University

2009 Social Media Curriculum Coordinator  
Information Technology and Society Research Group  
Temple University

### **UNDERGRADUATE TEACHING EXPERIENCE**

#### **Immaculata University**

##### **Assistant Professor**

Media Ethics & Law (S21, S20, S19, F19, F18, F17, F16)

Communication Theory (F21, F20, F19, F18, F17, F16,)

Living in a Digital World (F21, F20, S18, S17)

HON: Media and Love (S22, S20, S18, S17)

HON: First-Year Seminar (F19, F18)

HON: Advanced Composition (S22)

Digital Cityscapes (S19, S18)

Communication Research Methods (S21)  
Health Communication (S19)  
Proposal & Grant Writing (S19)  
Life Writing (S21)  
Intro to Creative Writing (F17)  
Intro to Literature (Sm17)  
Effective Business Communication in the Digital Age (Sm20)  
Business and Technical Writing (F20)

**University of Pennsylvania, College of Liberal and Professional Studies**

**Module Instructor**

Media Ethics and Law (Sm 19)  
Public Speaking (Sm 19)

**Temple University, School of Communication**

**Adjunct Instructor**

Media Writing Workshop (S14)  
Communication and Public Life (S12)  
Public Speaking (S09)

**Ursinus College**

**Adjunct Instructor**

Media and Society (F11)

**Rowan University**

**Adjunct Instructor**

Public Speaking (F11)

**GRADUATE TEACHING EXPERIENCE**

**Rutgers University, School of Social Work**

**Instructor**

Multimedia Project (F14, S15)

**Temple University, College of Education**

**Adjunct Instructor**

Disability Rights and Culture (Online F15)  
Disability Representation (F14)  
Introduction to Disability Studies (S14)

## PUBLICATIONS

### Peer-Reviewed Journal Articles

- 2022 George, K.C. (Summer 2022). "Teaching from Home: Audio Shorts on Work/Life in Higher Ed." *Journal of Multimodal Rhetorics*.
- 2019 George, K.C. (September 2019). "The Shame of Pennsylvania": Public memory, local news, and institutionalization's contested past. *Pennsylvania Communication Annual*, 75.
- 2014 Cachia, A., George, K.C., Lindgren, K. (April 2014). Growing rhizomatically: Disability studies, the art gallery and the consortium. *Disability Studies Quarterly*, Special Issue on "Growing Disability Studies."
- 2012 George, K.C. (November 2012). Self-help as women's popular culture in suburban New Jersey: An ethnographic perspective. *Participations, Journal of Audience & Reception Studies*.
- 2009 Brugge, D., Edgar, T., George, K., Heung, J., & Laws, M.B. (2009). Beyond literacy and numeracy in patient provider communication: Focus groups suggest roles for empowerment, provider attitude and language. *BMC Public Health*, 9(1), 354.

### Book Chapters

- 2025 George, K.C. (forthcoming). Public memory at the asylum. In J. Mazak-Kahne (Ed.), *Public history in/of Pennsylvania*. Temple University Press.
- 2019 George, K.C. (2019). How to use *Habits* toward a digital portfolio assignment. In R.E. Miller & A. Jurecic, *Habits of the Creative Mind, Instructor's Edition*. Boston, MA: Bedford/St. Martins.

### Reviews

- 2019 George, K.C. (Fall 2019). "When Did You Get Snapchat?": Safety and Risk for the Teenage Girl in Bo Burnham's *Eighth Grade*. [Review] *Popular Culture Studies Journal*.

### Public scholarship

- 2021 George, K.C. (2021). "Disability and the Pandemic: A Community Media Project," <https://disabilityandcovidproject.org>
- 2021 George, K.C. (Winter 2021). "The ADA at 30 and the Power of Film to Remember," [Opinion] *Immaculata Magazine*.

## HONORS, GRANTS, AND INVITED LECTURES

### Grants

- 2020-2021 Waterhouse Family Institute for the Study of Communication and Society  
“Witnessing the Impact of COVID-19 in Disabled People’s Lives: A Web Archive and Community Newspaper Series” (\$9,520)
- 2021 Research Grant  
“Witnessing the Impact of COVID-19 on Disabled People’s Lives: Waterhouse Family Institute Grant”  
Immaculata University
- 2020 Research Grant  
“External Funding for Public Engagement and Undergraduate Research”  
Center for Advancement in Scholarship, Teaching, and Learning Excellence  
Immaculata University
- 2019 Research Grant  
“Public Memory of Historic Asylums”  
Center for Advancement in Scholarship, Teaching, and Learning Excellence  
Immaculata University
- 2014-2015 Study Group Grant  
Graduate Disability Studies Group  
Center for the Humanities at Temple  
Temple University

### Awards and Honors

- 2022 – 2023 “Digital Storytelling for Access and Advocacy”  
Public Digital Humanities Institute  
Institute for Digital Research in the Humanities  
University of Kansas
- 2012-2013 Graduate Associate Fellowship  
Center for the Humanities at Temple  
Temple University
- 2008-2012 Teaching & Research Assistantship  
School of Media and Communication  
Temple University

### Invited Lectures

- 2011 “Haunted Histories, Hallowed Ground”  
Tyler Gallery, Tyler School of Art  
Temple University

## CONFERENCE PAPERS, WORKSHOPS, AND TALKS

### Conference Papers Presented

- 2022 Multimodal Composing in the Writing Center: Tutor Training for Media Studies Assignments, Kerri Rinaldi co-presenter, Mid-Atlantic Writing Center Association Conference, University of Maryland, College Park, April 2022.
- 2022 Disability and the Pandemic: A Community Media Project, <https://disabilityandcovidproject.org>, Screening Scholarship Media Festival, Philadelphia, PA, March 2022.
- 2019 What's Left Behind and How to Talk About It: Pathways for Public Engagement in the History of Deinstitutionalization in Pennsylvania, Roundtable Discussion, Pennsylvania Communication Association, Reading, PA, September 2019.
- 2017 Capitalists at the Pearly Gates: Negotiating Moral Passage to Heaven in WSJ Cartoons, Co-authored with Michael L. Maynard, Paper Presentation, Mid-Atlantic Popular American Culture Association, Philadelphia, PA, November 2017.
- 2015 Issues in Digital Public History and Disability, Discussion Panel, Society for Disability Studies, Atlanta, GA, June 2015.
- 2012 Memory, Media, and Meaning: Interpreting Pennsylvania's Intellectual Disability Movement through Oral History, Public Memory, and Public Performance, Panel Presentation, Association of University Centers on Disabilities, Washington, D.C., December 2012.
- 2011 "Zombies Have Motor Skill Problems, Too," and Other Backdrops for Disability History, Paper Presentation, Mid-Atlantic Popular American Culture Association, Philadelphia, PA, November 2011.
- 2011 Self-help as Women's Popular Culture in Suburban New Jersey: An Ethnographic Perspective, Paper Presentation, International Communication Association, Feminist Scholarship Division, Boston, MA, May 2011.
- 2011 Not Quite Nazis: American Eugenics, the Holocaust and *Deadly Medicine*, Paper Presentation, National Popular Culture/American Culture Association, San Antonio, TX, April 2011.
- 2011 Vernacular or Vulgar?: Disability and Haunted History at the "Pennhurst Asylum," Paper Presentation. Middle Atlantic American Studies Association, Harrisburg, PA, April 2011.
- 2011 Memory in Medias Res: News Media and Emerging Public Memory, Paper Presentation, Joint Journalism Historians Conference, New York University, March 2011.
- 2011 Self-Help in *The New York Times*, 1983-2008: A Feminist Perspective, Paper Presentation, Western States Communication Conference, Monterey, CA, February 2011.
- 2009 Media Accessibility as Innovation, Paper Presentation, National Communication Association, Applied Communication Division, Chicago, IL, November 2009.

2008 Degrees from Normal: Social Representations of Down Syndrome in American Culture, Paper Presentation, Society for the Study of Social Problems, Boston, MA, August 2008.

### **Workshops**

2019 “Teaching Toward Digital Portfolios: Assignments Across the Disciplines,” Teaching and Learning Symposium, Southeastern Pennsylvania Consortium for Higher Education, Aston, PA, May 6.

### **Guest Talks**

2016-2018 “Dis/Ability and Social Justice” with Clare Mullaney, Social Justice Research Academy, University of Pennsylvania

2017 “Media Ethics for Digital Scholarship,” School of Social Work, Rutgers University

2016 “The Poetics of Hypertext,” “Stories of Suffering and the Problem of Reception,” “The Politics of Pain: Pride, Prevention, and Cure,” “Reading Visual Culture,” School of Social Work, Rutgers University

2012-2016 “Investigating Authority in the Arts,” School for Advanced Performance Training

### **Campus Talks**

2022 “Demystifying Academic Publication,” Immaculata University Writing Center

2021 “Ethical Crisis Communication,” Excellence in Government Series, Immaculata University

2021 “Witnessing the Impact of COVID-19 in Disabled People’s Lives,” Center for Advancement in Scholarship, Teaching and Learning Excellence, Immaculata University

2019 “Teaching with Digital Portfolios,” Center for Advancement in Scholarship, Teaching and Learning Excellence, Immaculata University

2012 “The ‘Horrible’ True Story: Disability Institutions in Local News,” Institute on Disabilities, Temple University

## **SERVICE**

### **Service to the Profession**

Facilitator, Roundtable Discussion, Pennsylvania Communication Association, 2019

Facilitator, SEPCHE Honors Conference, 2018

Reviewer, Journal of Qualitative Sociology, 2014

Accessibility Advisory Group, Berman Museum of Art, Ursinus College, 2013-2014

Campus Coordinator, Symposium on Disability, Gender, and the Arts, The Greater Philadelphia Women’s Studies Consortium, 2010-2012

Mass Communication Division Reviewer, National Communication Association, 2009

Student Section Reviewer, National Communication Association, 2008

**Departmental/University Service**

Academic Assessment Committee, Immaculata University, 2021-2022

Faculty Advisor, National Society of Leadership and Success, Immaculata University, 2021-2022

Editorial Board, *Immaculata Magazine*, Immaculata University, 2019-2021

Committee Member, Honors Program, Immaculata University, 2016-2021

Chair, Digital Humanities Task Force, Immaculata University, 2016-2017

Committee Member, “Learn to Network” event, Immaculata University, 2017

Study Group Advisor, Center for the Humanities at Temple, Temple University, 2014-2015

Chair, Interdisciplinary Faculty Council on Disability, Temple University, 2012-2015

Faculty Awards Nominating Committee, School of Communications and Theater Faculty Council,  
Temple University, 2010